

ABSTRACT OF THE DISCLOSURE

A pouch for holding cards, flat sheets, photos, pictures and also a disc such as a CD or DVD: the pouch having lateral seams defining lateral sides, a bottom seam defining the bottom side of the pouch, and a downward recess in the bottom seam for nesting of a disc in the recess. A top flap above the upper open end of the pouch. Laterally inwardly extending upper and lower sets of seams holding the flap to the backing strip. The upper seams are of a longer length inward in the lateral direction. The upper and lower seams define a nest area at the top region of a disc and cooperate with recess at the bottom to hold the disc against lateral shifting. Single and plural arrays of the pouches on the backing are possible.